



MIRA MESA
SENIOR CENTER

Mira Mesa Senior Center Needs Your Support

Dear Community Partner,

We ask for your support of Mira Mesa Senior Center (MMSC).

MMSC has served the local community for over 30 years. In September 2016, Alliance for Quality Education (AQE), a non-profit 501(c) (3) corporation, became the facility's new management under a municipal "Special User Permit" agreeing to operate the city-owned facility without payment. AQE took on this challenge because we believed this valuable one-of-a-kind community resource needed to be better utilized.

AQE redesigned the facility programmatically so it better serves the seniors and older adults of Mira Mesa and its surrounding communities. AQE has expanded MMSC hours of operation, increased programs and activities, and increased participation and usage offering learning opportunities to help a diverse aging population stay intellectually stimulated, socially engaged and physically fit as well as encouraging continued independence by participants. All MMSC programs and services are offered without charge to participants.

MMSC has great programs like painting classes (3 different types), seasonal organic gardening, arts and crafts, yoga, tai chi, Zumba, Fit & Move (aerobics), square dancing, ukulele/guitar classes, and piano class to name a few.

MMSC also provides a place for older adults and seniors to receive complimentary services on elder law, one-on-one technology training (personal computers, smart phones, internet use, etc.), Medicare counseling, income tax preparation and it is used as a convenient and accessible location for our city council member, county supervisor and U.S. congressional representative to meet with constituents.

Although small, we now serve an average of 150 people daily and the number continues to grow as word spreads about the "new" MMSC.

We are tremendously pleased to state MMSC is run entirely with dedicated volunteers – there are *no* salaried or wage-earning personnel. We are also pleased to say MMSC *does not* receive funds from any government entity for the center's operation and management.

MMSC must independently raise money to support our programs, and to pay for the center's daily operation and for internal maintenance. This includes paying for utilities, internet/Wi-Fi, telephone, postage, copy support, office supplies, cleaning supplies, trash removal, janitorial services, and the like.



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Our main source of income is donations from civic-minded individuals, charitable organizations and businesses. We also apply for grants from the County of San Diego. The weekend rentals for private events also help augment our budget to operate and maintain the center.

We ask you to please donate to MMSC, so we can continue to serve our neighbors and offer high quality programs to improve the quality of life of older adults and seniors. All financial and in-kind donations – big or small - are greatly appreciated. 100% of your donation supports programs and daily operations. Because AQE is a non-profit organization your donations are tax deductible.

You may donate by cash (if you wish, we will issue a receipt for tax purposes), checks (payable to "AQE") or credit/debit via our PayPal account (easy to get to at www.miramesacenter.org).

Please stop by for a visit. We'd love to give you a tour and have you meet the wonderful and delightful people that make MMSC a great place to be! We are located at 8460 Mira Mesa Blvd. (across the street from Mira Mesa Senior High School).

Let me know if I can be of service. You can reach me at (858) 860-5355 or at mitz@mitzlee.com.

Thank you for your most kind consideration.

Sincerely,

A handwritten signature in blue ink that reads "mitz lee". The signature is written in a cursive, lowercase style.

MITZ LEE
President, Alliance for Quality Education
Executive Director, Mira Mesa Senior Center

For more information or to learn more about the Mira Mesa Senior Center, please visit us at www.miramesacenter.org or www.facebook.com/miramesaseniorcenter.



ANNUAL SPONSORSHIP OPPORTUNITIES

All sponsor benefits and opportunities listed below are for a one-year period, beginning at the time of donation for 12 months. We appreciate your support and for improving the lives of senior citizens!

Gold Sponsor - \$5,000

- Exclusive recognition as Gold Sponsor on Mira Mesa Senior Center (MMSC) website
- Premier placement as Gold Sponsor in all marketing materials
- Logo placement on MMSC website with hyperlink to company website
- Premier logo recognition on monthly MMSC E-Newsletter
- Recognition in all MMSC Press Releases
- Verbal recognition at every event at MMSC
- Recognition on MMSC Social Media
- Ten (10) tickets to MMSC event
- One (1) booth at MMSC yearly Senior Resource Day
- Invited to speak at MMSC special events

Platinum Sponsor - \$2,500

- Exclusive recognition as Platinum Sponsor on Mira Mesa Senior Center (MMSC) website
- Premier placement as Platinum Sponsor in all marketing materials
- Logo recognition on MMSC website with hyperlink to company website
- Premier logo recognition on monthly MMSC E-Newsletter
- Recognition on MMSC Social Media. Verbal recognition at every event at MMSC
- Ten (5) tickets to MMSC event
- One (1) booth at MMSC yearly Senior Resource Day

Supporting Sponsor - \$1,500

- Exclusive recognition as Supporting Sponsor on Mira Mesa Senior Center (MMSC) website
- Recognition on (MMSC) website with hyperlink to company website
- Premier logo recognition on monthly MMSC E-Newsletter
- Mention in MMSC Social Media
- One (1) booth at MMSC yearly Senior Resource Day

PLEASE PRINT CLEARLY AND COMPLETELY

First Name

Last Name

Title

Company (Please PRINT CLEARLY & EXACTLY as you would like it to appear on the website.)

Mailing Address (Street)

City

State

Zip Code

Business Phone #

Mobile #

Email Address